

The Blairmore Graphic



VOL. 1, NO. 48

BLAIRMORE, ALBERTA, FRIDAY, JUNE 27, 1947

PER ANNUM



"Serve the Church that the Church
May Serve You."

CENTRAL UNITED CHURCH BLAIRMORE

Rev. James McKelvey, Minister

Services Sunday next:

11.00 a.m., Senior school.
2.00 p.m., Junior school.
7.30 p.m., Public Worship.

ST. LUKE'S CHURCH, BLAIRMORE (Anglican)

Rector: Rev. Laurence S. Mann

4th Sunday after Trinity
Evening 7.30 p.m.

There will be no service on Sunday
next, July 6, owing to building altera-
tions.

SALVATION ARMY, COLEMAN

Captain and Mrs. T. Smith,
Officers in charge.

Sunday services:

11 a.m., Holiness meeting.
2.30 p.m., Directory class.
8 p.m., Sunday school.
7.30 p.m., Salvation meeting.

Tuesday: 7.30 p.m., Red Shield Aux-
iliary and Home League.
Thursday: 8 p.m., Praise meeting.
Funerals, dedications and marriages
on application to the local officers.

HILLCREST UNITED CHURCH:

Services every Sunday at 3 p.m.

BELLEVEUE UNITED CHURCH:

Services at 7.30 p.m. every Sunday.

COWLEY UNITED CHURCH:
Services alternate Sunday morn-
ings at 11 o'clock.

Rev. W. H. IRWIN, Minister.

BELLEVEUE BAPTIST CHURCH

Pastor: Rev. Fred Bennett

Sunday school 10 a.m.
Morning worship 11 a.m.
Evening service 7.30 p.m.

Midweek meeting:
Wednesday 7.30 p.m.
A cordial welcome awaits you.

BAPTIST CHURCH SERVICES

Every Sunday at 7.30 p.m. in The
Oliva Hall—Blairmore.

Mr. Clifford Padgett (Student
Pastor) of Toronto Baptist Seminary.
A Welcome to All.

Adversity is not something to be
borne. It is something to be remedied.

WHEN BUYING

Home Appliances
ALWAYS ASK FOR THE BEST
— IT'S —

General Electric
— Sales Phone 354 —

SUMMIT ELECTRIC
Blairmore
AUTHORIZED DEALER

RADIATORS LIMITED
Lethbridge
Calgary Edmonton

Radiators for all makes of cars,
trucks, tractors, and industrial en-
gines. Genuine factory replacements
of your original radiator.

DESIRE TO SERVE—PLUS ABILITY

HILLCREST COLLIERIES REPORTS \$17,055 LOSS

According to a CP despatch from
Montreal, net loss of \$17,055 for the
year ended March 31, 1947, was re-
ported Thursday by Hillcrest Col-
lieries, Ltd. This compares with a net loss
of \$20,365 in the preceding year.

Frank P. Turnville, president of the
company, said: "In common with en-
tire coal mining industry in Western
Canada, operations were seriously
affected by an abnormally severe
winter and shortage of railway cars
in the last five months of the fiscal
year."

HILLCREST HAPPENINGS

The United Church congregation
met at the picnic grounds at "Chin's
Pond" last Sunday afternoon for an
open air Church Service and picnic.
At the close of the service, Mr. J.
Hyslop, chairman of the Church
Board, and Mrs. J. Currie, President
of the Women's Association pre-
sented Rev. and Mrs. Irwin with a beau-
tiful tri-lamp, as a token of appre-
ciation from the Church adherents.

Mr. Hyslop expressed the disappoint-
ment that was felt at Mr. Irwin leav-
ing us to take the charge at Hanna,
he also thanked both Mr. and Mrs.
Irwin for their many services in
Hillcrest and the help they gave so
freely, and wished them much hap-
piness in their new home. After the
presentation the crowd enjoyed the an-
nual Sunday School picnic, races,
games, and baseball held the interest
of young and old. Ice cream, soft
drinks and watermelon were served
freely and by 4 o'clock the men had
the band going and the coffee made
so an intermission was called for
lunch; after which ball games, etc.,
were enjoyed until 7 o'clock. Everyone
reported a grand time.

Mr. and Mrs. D. Welch, Jr. motored
to Bow Island last week end to visit
their daughter, Mrs. Egan, who had
just returned from the Medicine Hat
hospital where she had been for some
time. Mrs. Welch stayed with her
daughter for a week.

Mrs. M. Mackie and daughter Diana
left for Canmore to join Mr. Mackie
who has accepted a post on there.

The "Busy Bee" sewing club held
a tea and fancy work sale on Sat-
urday, the 14th, in the United Church.
Approximately \$60 was realized. The
young girls and their leader Mrs. J.
Hyslop are to be congratulated on the
fine display of work which was done.

Mr. and Mrs. E. O. Duke and son
Lloyd left on Saturday for Victoria
where they will reside permanently.
Mrs. P. Stefano was a Calgary visitor
last Thursday.

Mr. and Mrs. J. Kutsky are receiving
congratulations on the birth of a
son on June 15, at Karlins's, maternity
home.

Mr. and Mrs. Ed Joyce and son Jack
are holidaying at Waterton this week.

Last Friday Ma. and Mrs. C.
Lawrence and daughter June motored
to Calgary to attend the wedding of
Mrs. Lawrence's niece.

Mr. and Mrs. Bill Fisher and Robert
were Waterton visitors Sunday.
Arndt and Grant Webster of
Mountain View were Sunday visitors
with their parents Mr. and Mrs. W.
Webster.

Mr. and Mrs. R. Crichton are very
happy at the advent of a brand new
grandson. Their son-in-law and
daughter, Mrs. and Mr. A. Chrysler,
of Edmonton are the proud parents.

Mr. and Mrs. Bob Crichton were
recent visitors in Calgary, to visit
Mrs. Crichton's brother, Archie, for-
merly of Hillcrest, who is critically ill.

They tell us that in China a fellow
never sees the girl he marries until
after the wedding. Even during the
ceremony she keeps her head in a
sack.

Blairmore Community Sports Association Dominion Day Sports - - - JULY 1st, 1947 BLAIRMORE STADIUM

Track and Field Sports, Bicycle Races,
Horseshoe Pitching

Baseball Tournament
with teams from Parkland, Nanton, Claresholm,
Cardston, Hillcrest, Coleman and Blairmore.
FASTBALL TOURNAMENT
Refreshment Booth on the Grounds
DANCE IN THE COLUMBUS HALL - 9 P.M.
Arcadians Orchestra

S. McDowell, Secretary B.C.S.A.

— See Program Below —

Blairmore Community Sports Association 20th Annual July 1st Field Day Program

BLAIRMORE ATHLETIC STADIUM		PRIZE VALUES		
CHILDREN'S RACES 10 A.M.		1st	2nd	3rd
Girls' Race, under 9 years, 50 yards		\$1.00	\$.50	\$.25
Boys' Race, under 9 years, 50 yards		1.00	.50	.25
Girls' Race, under 11 years, 50 yards		1.00	.50	.25
Boys' Race, under 11 years, 50 yards		1.00	.50	.25
Girls' Race, under 13 years, 75 yards		1.50	1.00	.50
Boys' Race, under 13 years, 75 yards		1.50	1.00	.50
Girls' Race, under 15 years, 85 yards		1.50	1.00	.50
Boys' Race, under 15 years, 85 yards		1.50	1.00	.50
Running Hop-Step-Jump, boys under 16		2.00	1.00	
Running Hop-Step-Jump, boys under 19		3.00	1.50	
10.00 a.m.—Baseball.				
11.45 a.m.—One Mile Run, open		6.00	3.00	1.50
High Jump, boys under 16		2.00	1.00	
12.00 noon—60 Metres Run, girls under 18		3.00	1.50	1.00
High Jump, boys under 19		3.00	1.50	
12.00 noon—Baseball.				
12.15 p.m.—100 Yards, boys under 19		4.00	2.00	1.00
2.00 p.m.—400 Yards Run, open		6.00	3.00	2.00
2.15 p.m.—One-Mile Bicycle Race, boys under 19		3.00	1.50	
(Tross Challenge Cup and 5.00)		3.00	1.50	
100 Yards Run, open		6.00	3.00	2.00
2.30 p.m.—2 1/2-Mile Junior Marathon, boys under 19		10.00	5.00	3.00
19 — (Bully Royle Challenge Cup and 10.00)		5.00	2.00	
3.00 p.m.—Running, Hop-Step-Jump, open		4.00	2.00	
3.00 p.m.—Half-Mile Bicycle Race, Girls under 15		2.50	1.25	
3.30 p.m.—100 Yards Run, women, open		4.00	2.00	1.00
3.45 p.m.—800 Yards Run, open		7.00	3.00	2.00
4.00 p.m.—Running High Jump, open		4.00	2.00	
4.00 p.m.—Half-Mile Bicycle Race, Boys under 15		2.50	1.25	
4.15 p.m.—220 Yards Run, open		6.00	3.00	2.00
4.30 p.m.—Running Broad Jump, open		4.00	2.00	
5.00 p.m.—Baseball.				

(Note—No 3rd Prize unless 4 enter; no 2nd Prize unless 3 enter)
The Committee reserve the right to change time or order of events, or to re-
ject any entry.

Track and field events to be run off between Baseball Games.

BASEBALL 1st 2nd
Open Amateur Baseball Tournament \$150 \$75
ENTRIES CLOSE June 29, 1946, at 12 NOON. Draws will be made the same
day at 8 p.m. No entry fee, but all players MUST WEAR TAGS.

SOFTBALL 1st 2nd
Men's Senior Open Softball Tournament, 6 teams \$50 \$25
4 teams 35 20
2 teams 10 5
Same Rules as for Baseball covering Entries, Draws and Tags.

HORSESHOE PITCHING

Horseshoe Pitching Tournament 1st 2nd
4.00 2.00

Admission by Tag only - Adults 50c; under 16 years 25c

Members of Sports Association only: Adults 25c; under 16 years 10c

REFRESHMENT BOOTH ON THE GROUNDS

DANCE, IN THE COLUMBUS HALL, Blairmore, JULY 1

Dancing 9 p.m. till 7 Admission 50 Cents Each

ARCADIANS ORCHESTRA - PLAYING ALL THE LATEST DANCE HITS

COMMITTEE

President: D. Ennis Secretary: S. McDowell Treasurer: W. Meier

E. Williams, J. V. McDougall, A. Vejpava, Angelo Fantin.

OFFICIALS FOR TRACK AND FIELD EVENTS

JUDGES AT FINISH: G. E. Cruickshank, Rev. Dean M. A. Harrington,

Mayor E. Williams and S. G. Bannan

REFEREE-IN-CHIEF: W. H. Chappell

STARTER: J. V. McDougall

SCORERS: A. N. Tiberg and Bert Olson.

TIMEKEEPERS: S. Tross, A. Vangelatos, and W. Kerr

HIGH JUMP JUDGES: H. Carmichael, E. Womersley and I. Evans.

BROAD JUMP JUDGES: R. G. Old and J. Leskovsky

FIELD INSPECTORS: D. Ennis, R. Jamieson, J. Bernard, Ben Hobson, J. M.

Jenkins and Puggy Pagnucco

ANNOUNCER: John Huchala

HORSESHOE PITCHING: J. Amato, M. Krysosky.

GROUND COMMITTEE: B. Hobson, M. Gacemuzai, and A. Vejpava

FIELD MARSHALS: Chief of Police D. Mills and Sgt. T. Mudman

BASEBALL and SOFTBALL COMMITTEE: A. Vejpava, E. G. Montalbeti,

A. Tiberg, A. Vangelatos.

DANCE COMMITTEE: A. Vejpava, J. V. McDougall, S. McDowell, D. Ennis,

A. Tiberg and W. Meier.

Entries must be made on the Field before 12 NOON.

No entrance fee will be charged, but every Competitor must purchase
and wear an admission tag.

Entries for Track and Field events may be made on the grounds any time
before the start of the event. No formal entry required.

All disputes on the field will be settled by the Dispute Committee:
S. G. Bannan, E. G. Montalbeti, A. Vejpava.

SON OF LOCAL CITIZENS RECEIVES RCAF AWARD

Word has been received by Major
and Mrs. M. G. Smith, of Blairmore,
of the posthumous award of RCAF
Operational Wings to their son, W/O
Richard C. Smith, who was killed in
operations off Gibraltar on July 12,
1943.

Dick was educated in the public
schools at Calgary and Edmonton,
later attending Strathcona high school,
Edmonton, and the University
of Alberta. He joined the Royal
Canadian Air Force in April 1941, re-
ceiving his training at Edmonton,
High River, Portage la Prairie and
Rivers, graduating as Observer Navi-
gator. He was posted overseas in
May of 1942, and navigated a bomber
over from Dorval Airport, Montreal.
He received his operational training
at Royal Air Force stations in Eng-
land and Ireland, and was then at-
tached to the RAF Station at Gibraltar.

COWLEY HAPPENINGS

Mr. Arthur Grettton, noted artist of
Washington, District of Columbia,
has returned to Alberta for a summer
vacation and is now visiting at the
home of Mr. and Mrs. Jack Rhodes
in the Porcupine Hills.

S. A. Nicholas of Bow Island is a
patient in St. Vincent's hospital,
Pincher Creek, suffering the effects of
a broken collar bone. The accident
happened on Wednesday when Mr.
Nicholas fell from a scaffold while
constructing an addition to the resi-
dence of Arthur Tustian, breaking
the collar bone in two places in the
fall. He is reported as doing well. Mrs.
X. C. Kaupp of the Cowley Hotel is a
daughter of Mr. Nicholas.

Mr. and Mrs. W. E. Hunt returned
on Tuesday following a two-week vis-
it with their daughter and son-in-law
Mr. and Mrs. E. Whitcombe at Pen-
ticton, B.C.

George Burles, of the Conservatory
of Music, Toronto, returned home on
Friday. After spending a few days
visit with his parents, Mr. and Mrs.
Percy Burles here, he will spend his
summer vacation on a dude ranch
west of Calgary.

Although the fields are a bit wet
with excessive moisture, farmers are
venturing on the land to do their
summer fallow and are hoping that
the weather man will favor them
more sunshine. Fall wheat here is
heading out nicely and offers a prom-
ising crop.

Rev. Mr. W. H. Irwin, of Bellevue,
who has served as pastor of the United
Church here over a term of years,
delivered his farewell sermon to a
large congregation on Sunday morn-
ing last. He will be leaving shortly
to resume his work in the United
Church at Hanna.

A Sunday school picnic will be held
on the grounds of Mr. Della Snyder
on Sunday afternoon next.

The pupils of the junior room of the
Cowley school met together in a picnic,
supervised by their teacher, Mrs.
Griffith Parry, on the grounds of Mr.
Della Snyder on Tuesday afternoon
of this week.

The Old Creek district was struck
by a hail storm in the early afternoon
on Monday, cutting both vegetables
and flower gardens to ribbons. Dam-
age to field crops has not been esti-
mated but as there was no fall wheat
in this section of the country there
will likely be but little damage done
in this capacity. Hail stones were re-
ported the size of walnuts. The hold-
ings of George Mowatt, Peter
Demosky, Angus Munford and Henry
Bourgeois were hit the hardest.

Four-year-old Neil Murphy had a
near serious accident on Wednesday
last. When riding in a car on the road
to Lundbreck, with the car travelling
at a fair speed, the door flew open and

E. O. DUKE FAMILY NOW RESIDE AT PACIFIC COAST

E. O. Duke, MLA for Pincher-
Creek, Nest constituency, with Mrs.
Duke and their son Lloyd left Hill-
crest last week end for the Pacific
coast, where they will make their
home near Victoria. The move is ex-
pected to benefit Mrs. Duke's health.

Mr. and Mrs. Duke have resided in
Hillcrest for over six years. Their
son Lloyd, who has been operating
"Duke's Variety Shoppe" here, sold
out in order to accompany his par-
ents to the coast.

Mr. Duke will continue his duties
as MLA till the close of his present
term. Mr. Duke's residence has been
purchased by Walter Moser, Hillcrest
merchant.

On their way to the coast they
spent last week end with another son,
Horace, at Fernie, who accompanied
them the rest of the way and who
will spend a week or so before return-
ing to Fernie.

MOVEMENT OF WESTERN FARM WORKERS TO ONTARIO

The annual movement of workers
from the Prairie Provinces to Ontario
to assist in farm work, including hay-
ing and harvesting, will be carried
out between June 23 and July 12, it
was announced by Hon. Humphrey
Mitchell, Minister of Labour.

About 2,000 workers will be recruit-
ed for this movement during the next
two weeks by the National Employ-
ment Service in co-operation with the
Provincial Directors of Farm Labour
in each of the Prairie Provinces.

From June 23 until the recruiting
is over parties of these farm workers
will be arriving daily in Ontario at
the two central distribution points,
Toronto and Ottawa.

At these points they will be met by Farm
Labour Government officials who will
arrange for their transportation to
the particular farmers who have placed
orders for men through local offices
of the National Employment Service.

The workers from the Prairies will
remain in Ontario during June, July
and part of August. During the latter
part of August they will return to the
West when a reciprocal movement of
Eastern workers to the Prairies will
take place as required.

The lad fell off. He luckily escaped
with a good sized bump on the head
and slight face injuries. As soon as
the car could be stopped his mother
ran back to get him and found the
boy trying to get on his feet.

A school picnic under the super-
vision of Principal Peter Iwaszuk was
held on the Middle Fork river on last
Thursday afternoon.

On the night of June 21, the long-
est day of the year, frost visited this
district doing considerable damage to
vegetable and flower gardens. It is a
rare incident to have so late a frost
here. Like the elves, the frost played
quicker tricks, playing peek-a-boo as
it were nipping a plant here and there
up and down the rows and leaving
others along the line entirely untouched.

The Market Day sale held in Lund-
breck Community Hall on Wednesday,
June 18, in aid of the Red Cross was
a huge success. The large crowd at-
tending, equipped for miles around for
patronizing so worthy a cause. Those
participating were The Lundbreck
Community club, Livingstone Ladies
club, Maycroft Ladies club, North Fork
Junior Red Cross, Old Red Cross Junior
Red Cross and The Lundbreck Junior
Red Cross. At the baseball tournament
played in the afternoon, Willow
Valley came first with Lundbreck sec-
ond. A well attended dance was held
in the evening. By pooling these ef-
forts several hundred dollars was ad-
ded to the Red Cross Fund. We were
not able to get the exact amount.

The Tourist Industry

WITH THE LIFTING OF wartime restrictions on the various forms of travel, tourist traffic has again become a source of considerable revenue to communities both in the United States and Canada. In 1944, 21,108,000 tourists visited Canada and they brought \$221,000,000 into this country. This was the largest number of holiday visitors to come here since the late 1920's. In 1929, the year in which the pre-war record for tourists was set, money brought into the country in this way amounted to \$184,000,000. The poorest year for tourist trade in Canada was 1942, when the revenue was estimated at \$82,000,000, only about one-third of the figure for 1946. It is reasonable to expect that an all-time record for tourist traffic may be made this year since facilities for transportation have improved considerably in the past year.

Highways Have Been Improved

In view of the amount of revenue which tourist traffic brings to a country, the term "tourist industry" has come into use, and the many services required by the thousands of holiday visitors do indeed reach the proportions of a large and profitable industry. With its many lakes, rivers, forests, and attractive national parks, Canada is an inviting land to the thousands of vacationists who come here each year. Now that their numbers are steadily increasing, it would seem wise if every effort were made to improve facilities for tourists and to build up this very profitable industry. Constant improvements have been made in highways in Canada in the last twenty years, and in some parts of the country highway facilities compare favourably with those to be found anywhere.

Natural Beauty Of The Prairies

Figures published recently by the Dominion Bureau of Statistics showed that \$12,400,000, or about 5.8 per cent. of the total \$221,000,000 spent by visitors to Canada last year, were spent in the Prairie Provinces. Naturally those parts of Canada, with the greater wealth of large lakes, forests and rivers, attracted greater numbers of vacationists, but the beauty spots of the West and especially the very fine national parks which have been developed on the Prairies will, as time goes on, bring larger numbers of tourists to this part of the country. With them will come increasing revenue to merchants and others in businesses patronized by holiday visitors. Good roads, and fine facilities for accommodation and recreation will prove valuable assets both to visitors from other parts of Canada and to the many who come here from the United States. The tourist industry is one which still has great potentialities for enterprising Canadians, and there is no reason why the Prairie Provinces should not benefit extensively from it.

BOOK PRINTED IN 1499 SELLS FOR \$15.00

LONDON.—Dr. W. A. S. Rosenbach, Philadelphia collector, paid \$13,900 for an old book. Bidding through an agent, Rosenbach acquired the only existing perfect copy of "Three Kings of Cologne," which was printed at Westminster in 1499, in an auction of Sotheby's, London auction house. The book has been in the library of Dyson Perrins.



The capacity of this handy household scale is 50 pounds. Use it for weighing your laundry, vegetables, corns, meats, etc. mail this coupon!

Name (print) _____
Address _____
City or Town _____
Province _____ A-2

WOMEN! TRY THIS if you're NERVOUS

On CERTAIN DAYS of Month! If occasional monthly disturbance cause you to suffer nervous tension—at such times this is your reflexion to relieve such symptoms. LYDIA E. PINKHAM'S COMPOUND



Ice Cream War Gives Everybody Stomach Ache

RICEVILLE, Ia. — An ice cream price war ended here when everyone ran out of ice cream after the battle had reached a point where one dealer was giving it away by the pint and another paid customers a penny to take a pint home. The war started when ice cream maker Walter McCoy offered a three-day special of 20 cents a pint to introduce a new product. A rival firm told its retailers to keep their prices lower "no matter what." McCoy rose to the challenge and soon ice cream dropped to 15 cents a pint, then to five, and finally reached a climax when Mrs. Martha Timmerman posted this placard: "One cent paid to those asking for a pint of ice cream and taking it out of the store." Most residents of this town of 950 went to bed with a stomach ache.

One-Fifth Of Rural People Live On Prairies

One-fifth of the rural people in Canada are in the provinces of Alberta and Saskatchewan. The story of their rapid settlement, particularly in the first decade of the present century, when the population increased over 400 per cent, is a story of novelty, excitement, enterprise, and endurance. Now, writes Florence M. Edwards in "Farm Family Living in the Prairie Provinces," the story is merging into a more sober tale: one of struggle for stability, for security on the farm, for a reasonable standard of living.

In order to obtain first-hand information on such questions as what have the rural families achieved in their short history of settlement; what kind of living is provided by farms in various kinds of farming regions; is housing adequate; what of community facilities; how much do prairie families spend for a living; how do they spend it, and so on, more than 620 prairie housewives were interviewed and farm homes in three contrasting farm regions, in Central Alberta, and in Central and Northern Saskatchewan, were visited during 1942 and 1943. Miss Edwards, who was formerly Agricultural Economist with the Dominion Department of Agriculture, has collated and co-ordinated the information given in the Dominion Department of Agriculture Publication, No. 767, "Farm Family Living in the Prairie Provinces." A copy of which may be obtained on request from the Dominion Department of Agriculture, Ottawa.

Has Had "Temporary" Jobs All Life

PITTSBURGH.—The Rev. W. W. Ritter has devoted his life to "temporary" jobs. Once he was asked to fill-in as pastor of the Mt. Nebo United Presbyterian Church for six months, until a regular pastor could be assigned. That was 37 years ago. He's still got the job. During the teacher shortage in World War I, Ritter was asked to substitute in the one-room Mt. Nebo school until the school board could get another schoolmaster. They never did. He's still "substituting". To Feel Right — Eat Right!



NEW IMPORTS FOR ACTING COLONY—Off to Hollywood with her actress mother, Phyllis Calvert, is four-year-old Ann Aurlie. Miss Calvert is slated to star in a new film opposite Melvyn Douglas.

FUNNY And OTHERWISE

Magistrate (sympathetically):—"Could the motorist have avoided you?"

Hecpecked Victim (sadly):—"He could that, your worship. 'E' had the choice of 'tittin' me' or 'the misus, and 'e picked on me.'"

Mike—"Tis a foin' kid ye have there; a magnificent head and noble features. Say, could ye lend me a couple of dollars?"

Fat—"I could not. 'Tis me wife's child by her first husband!"

Friend (to another)—How about that book I lent you a month ago. The Other:—"What, that book? Er—let me see—I lent it to a friend. Did you really want it back?"

Friend—No, I didn't, but the man I borrowed it from says the owner is looking for it.

"There must be some mistake in my examination marking," said the candidate for a commission in the navy. "I don't think I deserve an absolute zero."

"Neither do I," agreed the captain, "but it is the lowest mark I am allowed to give you."

Jones: "Why are you at the station at this unearthly hour? Your train doesn't start for another two hours."

Smith: "Well, you see, I can never remember all the things I have forgotten till I get to the station, so I have to allow for plenty of time to go back for them."

Young Wife: "Leonard is so slovenly. Half the buttons are generally missing from his clothes."

Severe Aunt: "H'm. Perhaps they are not sewn on properly."

"That's just it. He's awfully careless about his sewing."

"Father says will you lend him your garden roller?" said the small boy.

"Haven't you forgotten something my boy?" said the very polite old gentleman.

"Oh, yes," was the blithe reply. "Father said, 'If the old blighter refuses, try next door.'"

A small boy at the zoo asked why the giraffes had such a long neck.

"Well, you see," said the keeper, gravely, "the giraffe's head is so far from his body a long neck is absolutely necessary."

"Last time I called on you your husband was working for the government. What's he doing now?"

"Nothin'—he's still there."

Nurse Wanted For Eskimos In Northland

OTTAWA.—If you're a graduate nurse, the federal government has a rather unusual job open.

The government will pay your full maintenance, leaving the salary completely clear.

You will have an almost certain guarantee of at least three proposals. You will be queen of the community, reigning in a specially designed palace now under construction in Winnipeg. You'll get a long sea voyage.

Interested?

The job is that of nurse of the department of national health and welfare at Fort Harrison, halfway up the coast of Hudson Bay. The pay isn't so hot, \$1,644 a year, or \$1,704 if you've had public health training, but it is all clear.

There are about 500 Eskimos in the territory, and it will be your job to care for them. There is a government radio station with some unmarried men, eager for feminine companionship, a Hudson's Bay post, with more males, and another trading post, again with men. You don't have to be a ravishing beauty to be sure of masculine attention, devotion and almost certain proposals.

The government has a specially-designed prefabricated building which will be shipped there, along with the successful candidate for the job, on the Mascoptic.

Applications should be sent Dr. P. E. Moore, National Health Department, Ottawa.—Toronto Daily Star.

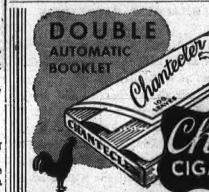
The name cranberry or cranberry refers to the resemblance of the bud and stem to the head and neck of a crane.

Canada Warned To Cut Production Costs

LONDON.—"Unless Canada can hold down her production costs she may 'price herself' out of her essential foreign markets at a time when her expenditures in United States dollars is causing concern," H. Keith Jenson, United Kingdom trade commissioner in Montreal, said in a Board of Trade Journal. Jenson wrote that world economic dislocations are pressing Canada heavily and that production costs are perturbing her manufacturers. He warned Britain that Canada's "patient understanding" of Britain's export difficulties had limits. It was likely orders might begin to be cancelled unless prices were reduced and deliveries improved.

CAUSE OF ACCIDENTS

The Winnipeg Free Press says the great majority of automobile accidents are not caused by lack of skill, physical incapacity or handicaps of drivers, nor by failure of the car mechanism—the greatest percentage are due to ill-temper, gross bad manners, or bad judgment.



SWEETER TASTIER White Bread

Put 1 c. lukewarm water in bread bowl, add 1 envelope Royal Fast Rising Dry Yeast and 1 tsp. sugar, stir, let stand 10 min. Scald 2 c. milk, add 3 tbs. sugar; add 5 tsp. salt; cool to lukewarm and add 6 c. more sifted flour, or enough to make easily handled dough. Knead dough quickly and lightly until smooth and elastic. Place dough in greased bowl, cover; set in warm place, free from draft. Let rise until doubled in bulk. Punch dough down in bowl; let rise again until about 3/4 as high as first rise. When light, divide into 4 equal portions; shape into balls. Cover with cloth; let rest 10 to 15 min. Shape into coarsely placed in greased bread pans. Cover; let rise until doubled in bulk, about 1 hour. Bake in 425° F. oven for 15 min., then reduce heat to 375° F. Finish baking about 30 min. longer.

Vacation Trend Points To West

The vacation trend this year is definitely to the western United States and Canada, with the majority of travelers going by private motor. Tours by train are already well booked, and charter-plane trips are increasing. Travel officials say that it is too early to estimate the numbers that will go by the various carriers, but all units are being pressed into service for what all signs indicate will be the biggest domestic travel season to date. Rail lines say there is already evidence of a 15 per cent. increase over last year.—By Diana Rice in N.Y. Times.

THE QUEEN'S FAVORITE

Herring cooked in mustard sauce is a favorite dish of Queen Elizabeth, the Royal household Chef Ronald Aubrey disclosed at a food ministry display of austerity dishes. King George likes it too, he said.

WHEN YOU'RE TIRED AS YOU CAN BE...

TRY A CUP OF LIPTON'S TEA

ONLY LIPTON'S BRISK-TASTING TEA GIVES YOU THAT FLAVOR-LIFT

What a lift you get from famous Lipton's Tea! It's Lipton's FLAVOR-LIFT... a delicious, stimulating combination of brisk, mellow flavor... Plus a lift that sends exhilarating new energy right through you, from head to toe. Lipton's Tea is a wonderful "pick-me-up" when you're tired—wonderful any time, morning, noon and night. And only Lipton's gives you that FLAVOR-LIFT—because it's the blend that makes Lipton's and the blend in Lipton's own secret! Get Lipton's, the tea with the FLAVOR-LIFT, at your grocer's today!

MR. BRISK says— "AND REMEMBER—NO FUSS...NO MUSS WITH LIPTON'S TEA BAGS!"

WORLD HAPPENINGS

BRIEFLY TOLD

Princess Elizabeth, now 21 years of age, has been provided with a police officer as her personal guard.

Australia's target for meat shipment to Britain this year is 200,000,000 tons, the greatest amount exported since 1940-41.

Arrangements have been completed for the first large-scale tuberculosis X-ray survey of the Indians in the Yukon territory.

The late President Roosevelt left a gross estate of \$1,943,885.56 at his death April 12, 1945, the first executor's accounting revealed.

A new Swedish stamp was issued in April. It commemorates Erik Gustaf Geijer, historian, poet and composer who died 100 years ago.

During 1947 Britain is aiming at a target of 140 per cent of her pre-war exports, Sir Alexander Clutterbuck, British high commissioner to Canada, said.

A new vaccine capable of preventing influenza epidemics has been announced by Dr. Wendell M. Stanley of the Rockefeller Institute for medical research at Princeton, N.J.

The government said that it was considering offering a second series of "baby" bonds this fall which were inaugurated last year to replace victory loans during the war.

Scores of Japanese repatriated from British Columbia want to return to Canada, said Lt.-Col. Oscar Orr who returned to Vancouver from a 14-month stay in Japan as head of the Canadian war crimes liaison detachment.

POTATO GROWERS ARE ASKED TO REPORT RING ROT

Growers of both seed and table stock potatoes are asked by the Dominion Department of Agriculture to inspect their seed cutters to watch carefully for any indications of bacterial ring rot-infected potatoes.

"If anything suspicious is encountered—such as internal discoloration just inside the tuber—send that tuber for examination to the nearest potato inspector or, better still, to the nearest Laboratory of Plant Pathology," recommends J. W. Scamwell, assistant chief of the Department's Plant Protection Division.

"Better be sure," he says, "than to go along wondering whether that suspicious tuber did or did not contain ring rot."

Dominion Laboratories of Plant Pathology are located at Charlottetown, Kentville, Fredericton, St. Anne de la Pêcherie, Ottawa, St. Catharines, Winnipeg, Saskatoon, Edmonton, Vancouver and Sarnia.

USING WASTE BARK
LONGVIEW, Wash.—Once destroyed as waste, the bark of trees processed in a huge lumber mill is being made into ingredients for phonograph records, explosives, adhesives, plastics and scores of other commercial products.

Cryolite was discovered by the Danes in 1794.



APPEALS BY RADIO TO STALIN—Plea to Stalin was made by radio by Mrs. Kathleen Barratt whose R.A.F. husband vanished in Soviet-occupied Hungary two years ago. Previously he escaped from Nazis.

Health LEAGUE OF CANADA presents **TOPICS OF VITAL INTEREST**

EATING PLEASURE
Psychological gratifications derived from pleasurable meals are as important to health as are the very vitamins and minerals essential to our diet. This, say the experts, means that eating should not be allowed to become a "chore," an ordeal nor a race against time.

The authorities on the value of food also stress the importance of clean surroundings where meals are being served. Cleanliness is desirable for its pleasing effect as well as from the point of view of sound hygiene.

MUSCLE MEATS
While not suggesting that Canadians abstain altogether from those juicy steaks and chops which many favour, health authorities issue a reminder on the value of other meats. Such items as liver, kidneys, tongue and heart, are quite as nourishing as the "muscle meats," they say.

The "muscle meats"—such as

BE A HAIRDRESSER
Ladies earn more money—learn hairdressing! A profession offering employment opportunities. We positively guarantee complete instruction. Study as you learn plan. Write or call for complete literature. **Marvel Beauty Schools**, 303 Donald St., Winnipeg, Man. BRANCHES: Regina, Saskatoon, Calgary, Edmonton.

LITTLE REGGIE
SAY POOH, WE HAVE TO DO SOMETHING ABOUT YOUR WRINKLES.

HELLO SMITH'S? I'D LIKE TO MAKE AN APPOINTMENT FOR A FRIEND!

LET'S GO!

SMITH'S MESSAGE
TREATMENT WRINKLES DISAPPEAR LIKE MAGIC

PEGGY
WELL, LOOK WHO'S HERE! MIND IF I COME IN?

THE TILLERS
MR. BLAIR WANTS ME TO PLAY IN THE BAND TONIGHT!

WITHOUT REHEARSING OR ANYTHING?

OH, I JUST HIT A TRIANGLE WHEN HE POINTED AT ME—HE SAYS I'M A PRETTY GIRL. MASE THE BAND LOOK NICE!

JEER! LOOK AT THE TIME! WE'VE GOT TO GET TO OUR MEETING!

FRUMPISH!! WHAT'S THIS MEAN? SEVEN DOLLARS?

YOU'VE BEEN MARRIED A LONG TIME, MR. WILSON—

—BY NOW YOU SHOULD KNOW BETTER THAN TO PICK UP A WOMAN'S CHECK WHEN SHE HAS BUNDLES UNDER HER ARM!

—By Chuck Thurston

HERE I AM! FINE! YOU HOW DO I LOOK?

—By Les Carroll

Fine Deed Even If Not Necessary

The Fort William Times-Journal tells this story: It was a fine deed, even if in vain, that was performed by a local citizen.

Gleaming out of his office window in the Post Office building one afternoon, Postmaster Herb Carroll saw a man survey with evident alarm a string of three cars all parked along the curb on South Syndicate, in spaces clearly marked "Violation" on the meters guarding them.

After walking up and down the row of "violators" once the man went from one meter to another, putting in nickels. Then satisfied that he had saved the owners from the wrath of the law, he strode off.

It was a fine thing to do, the Postmaster thought — and then he remembered it was Wednesday afternoon and parking was free.

USES HELICOPTER TRAFFIC COP

CONNECTICUT.—The traffic cop of the air has proved his worth in Connecticut, according to Edward J. Hickey, State Police Commissioner.

Seated in a helicopter, Capt. Ralph J. Buckley, head of the traffic division, remained aloft three hours one busy day recently directing highway operations through radio communication with thirty patrol cars.

"I was able to see the entire traffic situation practically at a glance," said Captain Buckley. "In contrast, when you're directing a large scale traffic problem from the ground you see only what is in the immediate vicinity and have to depend upon somebody's word for conditions throughout the whole area."

The use of a burning lens to generate fire was known to the Greeks.

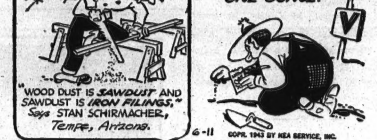
"SALADA" TEA

Just try it

THIS CURIOUS WORLD By WILLIAM FERGUSON



TORNADOES HAVE TAKEN THE LIVES OF OVER 3,000 PERSONS IN THE U.S. IN TWENTY YEARS. BUT ALTOGETHER KILL NUMBER EVERY TWO MONTHS.



IT TAKES ABOUT 20,000 LETTUCE SEEDS TO WEIGH ONLY ONE OUNCE.

WOOD DUST IS SAWDUST AND SAWDUST IS IRON FILINGS. Says STAN SCHRAMMER, Tempe, Arizona.

By Margarita

—By Chuck Thurston

—BY NOW YOU SHOULD KNOW BETTER THAN TO PICK UP A WOMAN'S CHECK WHEN SHE HAS BUNDLES UNDER HER ARM!

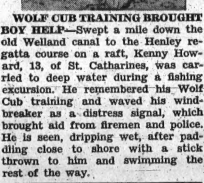
—By Les Carroll

HERE I AM! FINE! YOU HOW DO I LOOK?

—By Les Carroll

—By Les Carroll

—By Les Carroll



WOLF CUB TRAINING BROUGHT BOY HELP—Swept a mile down the old Welland canal to the Henley regatta course on a raft, Kenny Howard, 13, of St. Catharines, was carried to deep water during a fishing excursion. He remembered his Wolf Cub training and waved his wind-breaker as a distress signal, which brought aid from firemen and police. He is seen, dripping wet, after paddling close to shore with a stick thrown to him and swimming the rest of the way.

Petrified Forests Found Under Lake

Officials of the Coast and Geodetic Survey report three submarine petrified forests discovered on the bottom of Lake Washington in Seattle.

Forming a real menace to navigation, the trees, turned to stone by centuries of immersion, at one time jutted up from the bottom to within a few feet of the surface.

Department of Commerce surveyors got the job of "topping" the trees in a novel underwater logging operation. Power boats with drag lines snipped off the rocky snags 15 to 20 feet below the surface.

GERMOLINE IS SO GOOD FOR ULCERS! ECZEMA! PILES!

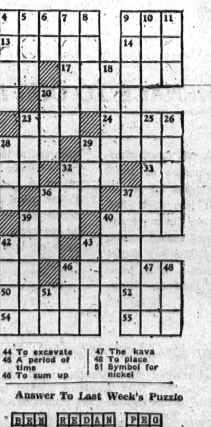
GERMOLINE is famous for being so good for ulcers, eczema, and similar skin conditions. Try it! You will know how fast this simple, safe, and effective ointment will cure you. Buy GERMOLINE today, without fail.

Germolene OINTMENT

X-X OUR CROSSWORD PUZZLE X-X

- HORIZONTAL**
- 1 Roman bronze
 - 4 Undrafted deposit of loam
 - 9 Fish eggs
 - 10 Girl's name
 - 13 American clergyman, apostle of the Indians
 - 14 A vessel
 - 15 Secretary of State under Lincoln
 - 17 Goes by
 - 19 Polonious' name
 - 20 Persian goddess
 - 21 Death rattle
 - 22 To prohibit
 - 23 To sanction
 - 27 Man's name
 - 28 To decay
 - 29 Touch with extended hand
 - 30 Nutberry
 - 31 Occupied a seat
 - 32 Dance step
 - 33 Symbol for lithium
 - 34 Openings in skin
 - 36 Once around track
 - 37 Genus of cattle
 - 38 To sulfate
 - 39 Atmosphere
 - 41 To turn aside
 - 42 To stroke lightly
 - 43 A parcel
 - 44 Main artery
 - 45 Man's name
 - 46 Ministers to
 - 47 Day before an event
 - 48 Acetum fluid
 - 49 To strike out
 - 50 Nodent

- VERTICAL**
- 2 Bluffs
 - 3 Holland
 - 5 Common noun
 - 6 Coarse article of dress
 - 7 Sweet, more
 - 8 Eucalyptus tree
 - 11 A nut
 - 12 A nut
 - 16 A nut
 - 18 A nut
 - 24 A nut
 - 26 A nut
 - 28 A nut
 - 30 A nut
 - 32 A nut
 - 34 A nut
 - 36 A nut
 - 38 A nut
 - 40 A nut
 - 42 A nut
 - 44 A nut
 - 46 A nut
 - 48 A nut
 - 50 A nut



Answer To Last Week's Puzzle

Across: 1. BRASS, 4. LOAM, 9. EGGS, 10. ANN, 13. BISHOP, 14. SHIP, 15. SEWARD, 17. BY, 19. POLONIUS, 20. ANITA, 21. RATTLE, 22. PROHIBIT, 23. SANCTION, 27. MAN, 28. DECAY, 29. TOUCH, 30. NUT, 31. OCCUPY, 32. DANCE, 33. LITHIUM, 34. PORES, 36. LAP, 37. GENUS, 38. SULFATE, 39. ATMOSPHERE, 41. TURN, 42. STROKE, 43. PARCEL, 44. ARTERY, 45. MAN, 46. MINISTERS, 47. DAY, 48. ACETUM, 49. STRIKE, 50. NOD.

Down: 2. BLUFFS, 3. HOLLAND, 5. COMMON, 6. COARSE, 7. SWEET, 8. EUCALYPTUS, 11. NUT, 12. NUT, 16. NUT, 18. NUT, 24. NUT, 26. NUT, 28. NUT, 30. NUT, 32. NUT, 34. NUT, 36. NUT, 38. NUT, 40. NUT, 42. NUT, 44. NUT, 46. NUT, 48. NUT, 50. NUT.

The Blaimore Graphic

(Established 1909 as Blaimore Enterprise)



Member of the

Alberta Weekly Newspapers Assn.

Weekly

Newspaper Advertising Bureau

Authorized as Second-Class Mail by

the Post Office Department, Ottawa.

Office of Publication

BLAIRMORE, ALBERTA

Subscription, to all parts of the

Dominion, \$2.00 per annum; United

States and Great Britain, \$3.50; For-

eign, \$3.00; payable in advance.

Business locals, 15c per line.

Legal notices, 15c per line for first

insertion; 12c per line for each sub-

sequent insertion.

Obituary notices, inserted free of

charge, but lists of floral offerings

charged at 10 cents per line.

Display advt. rates on application.

J. R. McLEOD, PUBLISHER

Blaimore, Alta., Fri., June 27, 1947

AVOID HOME ACCIDENTS

Accident records show conclusively that Home Sweet Home isn't the safe retreat it is sometimes cracked up to be, but ordinary care combined with proper illumination and correctly painted light-reflecting backgrounds can be a big help in cutting down the total of home injuries.

The statistics show that falls account for a large proportion of home injuries, with stairways of various kinds as the worst offenders. Edges of stairways, treads of ladders and stair railings should be painted in conspicuous colors as constant warnings against the carelessness that breeds accidents. White or light tints should be used to reflect light from ceilings and side walls, stairways, closets, store rooms and other dimly lighted parts of the home.

Aside from stairways, the most dangerous parts of a home seem to be the kitchen, the living room, porch, bedroom, basement and dining room in that order. In all of them, the careful use of correct colors and lighting can increase visibility and lessen the chances of disaster.

The bathroom, incidentally, is well down in the list of places around the home where accidents are most likely to occur. It would seem that people are less likely than formerly to step on the soap getting out of the tub.

FEET FREEDOM

Consideration of the feet, when it comes to exercise, is urged by health authorities in a new National Health publication on the subject.

"For the greater part of the day, feet are kept in unhygienic surroundings," it is pointed out. "They, too, need a rest, relaxation and careful cleansing. After washing the feet, be sure to dry the toes separately. Moisture there favours infection. And, wiggle the toes for a few minutes."

The new book also points to the need for footwear which will permit free action of all foot muscles.

TEN TOWNS IN BRITAIN TO BE ENLARGED

The Minister of Town and Country Planning has just announced that 10 towns in Southern Britain are to be considerably enlarged to absorb the population that will be decentralized from London. The Government's expert advisers are now discussing the proposed enlargements with the local authorities concerned. These proposals are contained in the White Paper issued recently by the Minister, officially endorsing Sir Patrick Abercrombie's comprehensive plan for the redevelopment of Greater London. The Abercrombie Plan thus becomes the master key for all future planning over more than 2,600 square miles of that region of Southern England centering on London.

In the old days a woman's face was her fortune. Now it's the druggist's.

OLD AGE PENSIONS

The social measures proposed by the federal government to the provinces are still a major subject of discussion in the capital. "What are the prospects of an early agreement so that the full program can become effective?" is the question in many minds.

Last week the federal government brought down a bill that takes a partial step towards the program despite the persistent refusal of the governments of our two largest provinces to join with the rest of Canada. The bill will give old age pensions to 63,000 persons who were not formerly eligible. It provides a basic pension of \$30.00 per month and makes it possible for a province to increase the pension to \$50.00 monthly.

The full program of pensions at 65, the abolition of the means test at 70 and a comprehensive program of health insurance and public investment will come as soon as it is possible to get agreement among the provinces.

Health Minister Martin's recent strong statement in Ontario's capital city has made a deep impression on observers here. "I do want to say to those interested in social welfare, who want to see a better social security program in this province—and in this country it is impossible to accomplish them alone and possible together."

TO ATTEND

MORMON CELEBRATION

In addition to sending Scouts to the World Jamboree in France this summer, there will be a Canadian Contingent in attendance at the Pioneer Centennial Scout Camp at Salt Lake City on July 24th. That date will mark the 100th anniversary of the entrance into Salt Lake Valley by the Vanguard of the Mormon Pioneers. Representing Scout Troops, sponsored by the Church of the Latter Day Saints in Alberta, there will be 100 Scouts and nine leaders from the Carleton Place District along with 53 Scouts and seven leaders from the Lethbridge District. C.J. White, District Commissioner at Glenwood, Alta., will be in charge of the Carleton Group while Lynn H. Zent, Scoutmaster of the 1st Lethbridge Troop, will be in charge of the Group from that District.

BRITAIN TO RETAIN OIL PIPELINE SYSTEM

Britain's pipeline system which during the war acted as a lifeline for the R.A.F. is not to be dismantled. Every day it carried 5,000,000 gallons of oil from ports to airfields and other strategic centres. It extends for more than 800 miles and cost \$23,000,000 to lay.

SUBSCRIBE TODAY!

Were a fresh up family

● Fresh up with 7-Up, the tangy, sparkling family "fresh up" that puts a smile on the face, a lilt in the laugh. It's the wholesome, happy drink for every family occasion.

"Fresh up" with 7up

You like it—it likes you



**Saturday,
JUNE
28th**

Free DEMONSTRATION

TO THE HARD OF HEARING

Under the Direction of JACK HEATH, One of Canada's Foremost Hearing Specialists.

If you are handicapped by faulty hearing, come and have a test made of your hearing loss without obligation. Such a test may mean a fuller life for you by showing how easily your hearing may be improved.

JACK HEATH, Certified Sonotone Consultant, will make private hearing tests and give free consultation at the Sonotone Hearing Centre. His scientific tests have proved a boon to thousands who suffered for years from faulty hearing. Come and let Mr. Heath test your hearing, free, on date shown above.

SONOTONE
HEARING CENTRE
Bellevue Pharmacy
Bellevue, Alberta



Many a Success Story started in a Bank Book

LEARNING the value of money is part of the process of growing up. You can help by encouraging your youngster to earn pocket-money, and to have a bank account of his own. When that all-important day comes and he's ready to make his first deposit, we invite you to bring him in and get acquainted.

"Financial Training for Your Son and Daughter" is the title of a useful little booklet now available on request at our branches. Please, ask for a copy.

THE ROYAL BANK OF CANADA

BLAIRMORE BRANCH
BELLEVUE BRANCH

M. G. SMITH, Manager
L. B. LONG, Manager



IT'S A MENACE TO OUR FORESTS

Most people think of forest fires as causing a destruction of trees alone. Even that would be reason enough for all-out prevention. But forest fires result in far more devastation than ruined timber stands. They destroy wild life and farms, sawmills and homes. They leave the earth barren, unfit for tillage.

They expose the soil to erosion, allow spring floods, and summer dryness. All of us suffer when a forest fire strikes. All of us lose an irreplaceable portion of our heritage. Since any of us can cause fires, it is up to all of us to see that no one does! Resolve to keep the forests green. Be careful with fire yourself—see that your neighbor is careful.

New Booklet "Alberta's Forests"

You'll enjoy reading the fascinating story of Alberta's forest lands. An attractive, fully illustrated booklet is yours for the asking. Write to The Publicity and Promotion Office, Legislative Buildings, Edmonton, Alberta.

GOVERNMENT OF THE PROVINCE OF ALBERTA

DEPARTMENT OF LANDS AND MINES - FOREST SERVICE

HON. N. E. TANNER
Minister

J. HARVIE
Deputy Minister

PENSION CLAIMS ADJUSTED

During the month of May, 1947, claims to pension successfully adjusted by the Service Bureau of the Canadian Legion numbered 84, involving the payment of \$23,547.78 in retrospective pension, while the monthly value of these pensions is \$1,705.85, in addition to the right of medical and hospital treatment with allowances for the life of the recipients.

Of these successful claimants, 54 served in the Canadian Army—16 in the R.C.A.F. and 6 in the Royal Canadian Navy, while 5 served with the C.E.F. in World War I. In addition, 7 miscellaneous claims were established including War Veterans' Allowance, payment of medical treatment expenses, etc.

From January 1st to May 31st, 1947, the Bureau won 831 claims and \$196,088.32 was paid to the successful claimants in retrospective pension with their future security assured.

Amongst the difficult cases adjusted was that of a Wren, who served in Canada and Newfoundland. Towards the end of her service, her health deteriorated but the obscure nature of the trouble made it exceedingly hard to diagnose. After discharge from the Service as physically fit, she tried various kinds of treatment but, although temporary improvement took place, she was finally compelled to enter a hospital. Eventually it was discovered that she was suffering from Tuberculous Peritonitis, and this was finally established as being attributable to service and pensionable.

Another unusual case was a Legion War Service Supervisor, who had served in the C.E.F. in World War I, and also served with both the Army and RCAF in Italy and North East Europe, Enlisting in September, 1940,

this man had a very strenuous period of service in both theatres of war and his general health was very poor prior to discharge in January, 1945. Because of the difficulty in diagnosing the actual cause of disability, many examinations were necessary. It was finally established that he was suffering from Achlorhydria, and persistent representations succeeded in this being admitted as attributable to service with disability pension authorized at 10%.

It is now over two years since "V.E. Day" and Canadian Service personnel who have any disabling conditions which they consider are attributable to their service, should not delay in making application for disability pension. Obsolete diseases, insidious in character, are hard to diagnose. Those discharged from the service as physically fit, but who have since developed diseases of this type, should consult their own physicians as to the possible duration and origin of same. If there appears to be some indication that such diseases originated during service, then all such cases should be referred to the Legion Service Bureau or branch nearest to the residence of the person concerned.

After World War I thousands of similar cases came to light and, because of lack of medical evidence proving connection and continuity with service, it was impossible to establish them as war disabilities. World War 2 veterans are, therefore, urged to protect their future interests. The Legion offers expert service entirely FREE.

Returned Tourist (to his friend): "Well, I like Paris and Rome, but the best part of the whole thing was the trip over. Don't miss that, whatever you do, if you go to Europe."

FOOD PRICES ESTIMATED
49% HIGHER THAN 1939

According to a big grocery dealer who checked a long list of foodstuffs in his stock for Canadian Grocer, the average price increase runs about 49% over 1939 levels.

The grocery business paper emphasizes that this is an average figure. Some items still carry 1939 prices or only a 5 or 10% increase, while others have actually gone up more than 100%. The official Dominion Bureau of Statistics cost-of-living index takes into account only a short list of 45 foodstuffs.

STAINLESS RAILS

A dense metropolitan railroad network can only have a rapid train service if the signalling is automatic. An electric current from one rail is carried through the wheels and axles of the train to the other rail and automatically records the presence of the train, either on the corresponding signal or the nearest signal box. This system, developed to the highest degree of perfection, makes it possible for trains to run, for instance, on the London Underground, at 40-second intervals at the peak hours. On the less used tracks, however, this automatic signalling system does not work with absolute efficiency. If the rails are rusty, the passage of the current is hindered. United Kingdom railway engineers have now overcome this danger and experiments are to be carried out in London with stainless steel strips on little used rails to make all the tracks safe for automatic signalling.

A guy who works like a horse seldom makes an ass of himself.

DATES TO REMEMBER

June 30 to July 3
Moose Jaw Exhibition.
June 30 to July 4
Brandon Summer Fair.
July 7 to 12
Calgary Exhibition and Stampede.
July 10 to 12
Fortage la Prairie Exhibition.
July 14 to 19
Edmonton Exhibition.
July 21 to 26
Saskatoon Exhibition.
July 28 to August 2
Regina Exhibition.
August 25 to September 1
Pacific National Exhibition, Vancouver.

"It's pretty cold, sen. You'd better wear your gloves when you go on your date."

"Not me, mother; I feel better without them."

It's more important to accept to The saddest thing we learn from greatness than to descend from the history is that we do not learn from it.

Welcome the tourist
HE PAYS TAXES TOO



He Also • Gives Albertans Jobs
• Eats Alberta Products
• Brings Money to Alberta

If he is treated well

HE BOOSTS ALBERTA

Alberta Publicity & Travel Bureau

Before the holidays roll 'round
Make sure your car is safe and sound
Just see a GM dealer now—
You'll find he has the real know how!

Crows' Nest Pass Motors
Blairmore, Alberta

CHEVROLET PONTIAC OLDSMOBILE BUICK CADILLAC CHEVROLET and GMC TRUCKS

SEE THE
GENERAL
MOTORS
DEALER
FOR A
Vacation
tune-up!

This summer treat yourself to the fun and satisfaction of traveling in a safe, trouble-free car. Let the GM Dealer give your car a thorough Vacation Tune-Up NOW! He has the "know-how", the equipment, and the skilled servicemen needed to put your car in top shape for months of motoring pleasure. Drive in and see him today.

GMS-347A

World News In Pictures

★ ★ ★ ★

★ ★ ★ ★

★ ★ ★ ★

★ ★ ★ ★



BARE FEET UP TO KNEES ARE STYLISH IN FLOOD AREAS—Taking a short cut through the park on their way to school necessitated these high school students of Preston taking off their shoes and stockings. Recent floods of the Speed River in Preston have covered Riverside Park.



SHUNTING ENGINE TOPPLES WATER TOWER, THREE RAILWAY CARS WRECKED—Shunting train went a little too far in the C.P.R. yards at Toronto, causing damage shown in this picture. The train pushed a car into a 35-foot water tank holding 20,000 gallons. The tank collapsed and in falling crushed two box cars and a flat car while it left a lake of water about two feet deep in the area.



TRUCK CRASHES IN CREEK, NO ONE INJURED—Two men driving in this dump truck escaped without injury when it crashed over the side of Church St. bridge over Duffin Creek, one mile north of Pickering, Ont. The truck was loaded with soda.



600 ITALIANS GO TO ARGENTINA TO WORK—Playing and singing the songs of their native land, some of the 600 Italians who left Genoa for Argentina are seen on the deck of the Santa Fe on their departure. Many are technicians and will work under an agreement between the two countries.



TRAIL RIDER SHAW—Dude ranchers of both sexes turned out to display their skill at the Circle M ranch, Kleinburg, Ont. The show, sponsored by the Canadian Trail Riders' association, featured riders like Doreen Dinsdale, seen here.



WINNER—One of five Canadians to win \$40,000 in the Irish sweepstake recently is Mrs. R. Montgomery, Gray, Sask.



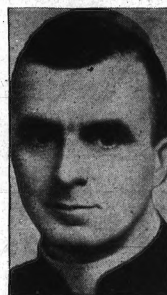
BOMBED BY MAIL—Anthony Eden, former British foreign secretary, received a "letter bomb" in his mail and carried it in his brief case into the House of Commons. Many British officials have received the "letter bombs" addressed "personal and confidential", which are believed to be capable of killing their recipients. Postmarked in Italy, the bombs are believed to be sent by the Jewish underground.



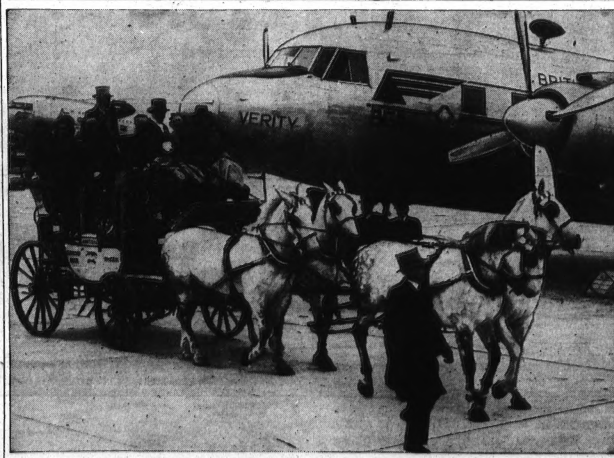
ROYAL FAMILY ATTEND DERBY STAKES AT EPSOM DOWNS—Immense crowd, including the royal family, saw the Derby stakes at Epsom Downs go to the French horse, Pearl Diver. Princess Elizabeth, (centre), with Princess Alice, (left), and the Duchess of Gloucester, (right), are seen here walking on the clubhouse lawn.



CANTALOUPE PLANTS—In this field in the Queenswood district near Victoria, B.C., are 1,100 young cantaloupe plants, each protected by a paper cap which protects it from crows and speeds its growing. The field is on the property of W. E. Pickford. Besides protecting each plant with a paper cap, Mr. Pickford puts down building paper between the rows to keep down the weeds and to conserve moisture. Output of the 1,100 plants goes mainly to the domestic fresh fruit market in Victoria. The crop is expected to be ready for harvesting in August.



NEW ARCHBISHOP—Most Rev. Maurice Roy, 42, who has been appointed New Archbishop of Quebec. He is one of the youngest prelates in the world to hold so important a post.



OLD-TIME STAGE COACH TRANSPORTS PASSENGERS TO NEW AIR RUN—Travelling the hard way, proves novelty to these Londoners after a trip to Northolt airport to board this British European Airways plane for flight to Geneva. The special tour in the old London to Oxford stage-coach was made during inauguration of scheduled flights from London to Geneva. Viking aircraft will be used on the Swiss run.

OUR COMPLETE SHORT STORY—

YOU NEVER KNOW

By HOWARD BECKLER

MIKE DEVLIN touched the air brakes and pulled the big truck to a grinding stop. That lousy light had changed to red without any warning. The rain was slanting in the open window since he'd made that last curve, and he started to close it up. That's how he happened to see this guy standing outside of the stop light using his thumb for all he was worth.

Mike glanced at the clock on the dash board, one a.m. Fat chance he had of grabbing a ride.

The light showed yellow for a long second and snapped to green. Mike was watching the rain drip off the battered hat of the hitch-hiker as he gunned the motor. Then he saw the crutches for the first time. The poor lug was on crutches, leaning on them heavily. The coat he wore didn't look like much either. Mike cursed the big NO RIDERS sign that hung in the windshield, hesitated and swung open the heavy door.

"C'mon, buddy, climb aboard."

The poor guy had a bad time of it, getting up into the high cab with his crutches. Mike finally had to drag him in with both hands, and when he felt the chilling dampness of the fellow's clothes and the thinness of his shoulders, he was glad he'd stopped. They were rolling now. The hitch-hiker just said, "Thanks", and sat soaking up the heat the big motor was throwing. They rode in silence for a while.

"How far you travlin'?" Mike asked.

"Far as I can get," the other was studying the sign in the windshield. "Ain't this against the rules, fella, picking me up?"

"Rules were made to be broken," Mike grinned. He'd heard that somewhere. It sounded pretty good. He guessed maybe the boss wouldn't have thought so.

The other man laughed, but there were no bells in the laugh. It was sharp and cackling, and for some strange reason made Mike think of icicles.

Mike watched him roll down the window on his side of the cab. He did it very slowly and deliberately. Then he picked up the crutches and threw them out of the fast moving truck. After that he laughed again and closed the window.

Mike's foot lightened on the gas unconsciously, and the truck rolled perceptibly. He growled nervous-like, "What's the big idea? I felt sure I'd suddenly disillusioned, like the first time he found out there was no Santa Claus."

"The idea," the guy's tone was nasty now, "is to keep this buggy moving fast!" He did some slight hand tricks in his right hand coat pocket. Mike noticed that his shoulders didn't look so thin when he had that cannon in his hand. Especially since it was pointed at Mike's head.

"Rules were made to be broken," he mimicked Mike. "I'll bet that's the only thing we agree on." He was running over at the mouth with importance. "The old guy, back at the filling station, didn't need his crutch."

When your BACK ACHE...

Backache is often caused by lax kidney action. When kidneys get out of order excess acids and poisons remain in the system. These backache, headache, rheumatic pain, disturbed rest or that tired out feeling may soon follow. To help keep kidneys working properly—use **DODD'S KIDNEY PILLS**. Time-tested, popular, safe, non-habit-forming. Demand **DODD'S KIDNEY PILLS** in the blue box with the red band. Sold everywhere. 125

KILL DANDELIONS and other Weeds WITH IN LAWN

WEED-NO-MORE

THE 2-4-D WEED KILLER

One spraying will kill dandelions, plantains, ragweeds, bindweeds, poison ivy and other broad-leaved weeds, destroying them right to the tip of the root but will not harm grass. Non-toxic to humans or animals and will not stain roads or clothing.

A GREEN CROSS "GREEN CROSS" PRODUCT AT YOUR DEALER

It Makes You Feel So Much Better

The Vitamin B₁ Tonic

Extensively used for headache, loss of sleep, nervous indigestion, neuritis, anemia, chronic fatigue, and exhaustion of the nervous system.

60 cts. Economy size, \$1.50

Dr. Chase's Nerve Food

Champions



Champions and sale toppers at the Lacombe 38th annual auction sale of registered bulls recently were, (top to bottom), Andrew Johnson's Hereford bull which topped the sale at \$1,370. Reserve Hereford also entered by Johnson, made the second sale price of \$885.

Reserve Angus sold by D. C. Bradshaw and Sons, Bowden, for \$600. Reserve Shorthorn bull sold by J. A. Morison, Innisfail, for \$325. The champion Hereford bull was sold by Geo. Calder, Innisfail, for \$675.

Fashions



Only one place to this pattern

By ANNE ADAMS

Quick To Sew

Only NINETEEN MINUTES to sew this darling drawing room frock. So very easy! Pattern 4751 is one piece; NO buttons, placket, or armhole, no waist or shoulder seams!

This pattern, easy to use, simple to sew, is tested for it. Includes complete illustrated instructions.

Pattern 4751 comes in girls' sizes 8, 10, 12, 14. Size 10 takes 2½ yds. 30-36 inch fabric.

Send twenty-five cents (25c) in coin (stamps cannot be accepted) for this pattern. Write plainly: Name, Address and Style Number and send order to The Anne Adams Pattern Dept., Winnipeg, Newsworld Union, 176 McDermott Ave. E., Winnipeg, Man.

The increase in vitamins and minerals since the years 1935-39 has resulted from greater consumption of leafy, green and yellow vegetables, citrus fruit and whole milk and the enrichment of grain products. 2730

Market Garden Industry Thrives In The West

WINNIPEG.—The prairie province has a comparatively new big-time industry—market gardening. Headed for the ranks of major western businesses, it is expected to do a \$10,000,000 business in 1947—with bigger and better things promised for the future.

In Manitoba, the market garden business is largely centered around Winnipeg. More than one-third of the 600 market gardeners in 1946 were transacted there with some 600 market garden farms clustered in the surrounding area. The remaining 400 are scattered throughout the rural districts.

Some expansion is expected due to the opening of two new canning plants this year—one in Winnipeg and another at Winkler.

Moore Jaw, Regina and Saskatoon are the hub of Saskatchewan's market garden business. Agriculture of the province says that approximately 550 farmers will do a business estimated at more than \$2,000,000 this year on about 1,000 acres.

In Alberta the picture is much the same with the industry concentrated in the irrigated areas on the south around Lethbridge, Taber and Brooks. Market gardening in the foothills province has scored from a \$150,000 venture by a scattered few in 1937 to a \$1,000,000 industry today.

The general western picture, however, shows that the industry still has much room for expansion as the present output barely supplies the prairie. Alberta exports a small amount to Winnipeg and a trickle finds its way as far east as Toronto.

The Manitoba export-import balance shows closer to the black. During 1946 exports jumped considerably and somewhat offset heavy California fruit imports. The most encouraging sign was the shipping of several carloads of turnips to Vancouver last winter.

Chief export markets for Manitoba western Ontario and eastern Saskatchewan—both of which are closer to Winnipeg than to the base markets of their own provinces.

Generally the chief prairie crops are root crops—potatoes, carrots, beets and turnips, with potatoes being the principal one—accounting for approximately one-third of Manitoba market gardeners' \$5,988,000 business last year and half of the \$2,708,000 turnover in 1936.

Other market crops include peas, beans, corn, tomatoes, cabbage, lettuce, cauliflower and celery.

SELECTED RECIPES

SOUR CREAM COOKIES

4½ cups sifted flour
1½ teaspoon baking powder
1 teaspoon soda
1 teaspoon salt
1 teaspoon nutmeg
1 cup shortening
1½ cups sugar
1 cup unsifted butter
1 cup sour cream
1 teaspoon vanilla

Sift flour once, measure, add baking powder, soda, salt, and nutmeg, and sift again.

Cream shortening, add sugar gradually, and cream well. Add eggs and beat thoroughly.

Add flour, alternately with sour cream, in small amounts, mixing well after each addition. Add vanilla.

Chill until dough is firm enough to roll. Chill overnight, if possible.

Roll ¼ inch thick on lightly floured board and with floured 3-inch cutter and sprinkle with sugar. Or decorate with raisins for a children's party.

Bake on ungreased baking sheet in moderate oven (375 deg. F.) 12 to 15 minutes. Makes 5 dozen cookies.

GEMS OF THOUGHT

REST

Absence of occupation is not rest; A mind quite vacant is a mind distressed.—Covper.

True rest is not that of torpor, but that of harmony; it is not refusing the struggle, but conquering in it; not resting from duty, but finding rest in it.—R. W. Robertson.

There is no mortal truly wise and righteous at once; wisdom is the repose of minds.—Lavater.

To will what God doth will, is the only science that gives us rest.—Longfellow.

The struggle for Truth makes one strong instead of weak, resting instead of wearying one.—Mary Baker Eddy.

Come unto me, all ye that labour and are heavy laden, and I will give you rest.—Matthew 11:28.

MAP MOUNTAIN

Russian scientists have mapped a huge mountain chain, already known to geographers, in the Tian-Shan mountains between Turkistan and China, one of the world's most inaccessible regions, Moscow radio said.

New Automobile Engine Tested

FRENCH LACK, Ind.—An automobile engine which uses 30 to 40 per cent less gasoline because of a higher compression ratio was demonstrated to automotive engineers here.

Charles F. Kettering, who retired recently as vice president of General Motors Corporation, said the development of the new engine marked the beginning of a "new era in economical use for fuel."

Kettering said motors of higher compression ratio were "possible and practicable," despite a mass of technical literature to the contrary.

The engine demonstrated in an Oldsmobile here was developed in GM's research laboratories division, which Kettering headed until his retirement. Hundreds of engineers attending the second post-war summer meeting of the society of Automotive Engineers rode in the car.

Kettering said that test cars powered by the new engine have been running in Detroit and Dayton areas. He said they had proved that fuel economies of 33½ to 40 per cent could be accomplished by the "new, smooth engine of 12½ to one compression ratio."

"So much has been written and said about our having reached the peak in fuel economies," said Kettering, "that most engineers have believed this bugaboo."

"If engineers, and our colleagues, the petroleum technologists, will continue to work together on our separate developments, we will find we can do a better job for customers."

To Wash Painted Walls Or Ceilings

This is a simple recipe and it works perfectly.

One cup washing soda, one cup vinegar, one cup brown sugar, ½ pint warm water, mix all together and use. No soap is needed—just a cloth.

Wring out a little—wash again and rinse cloth. Leaves no black rings. Half a pail is enough for one ceiling.

India has a machine which predicts with accuracy the precise behavior of sea tides as the Indian ocean up to the year 1950.

For constant Smoking Pleasure

Roll your own with



"EXPORT"

Cigarette Tobacco

ALSO AVAILABLE IN ½ POUND TINS

Who Minds a little Noise?



NOT Mr. Brown! And it's not that his children are angels! But since he took to drinking Postum, life in the Brown household has been so much simpler. That's because Postum contains no caffeine to disturb his nerves—no other drug that might affect the heart or upset digestion.

And Postum has such grand, heart-warming flavor—not like tea, not like coffee, just a delicious goodness all its own. You make Postum instantly, right in the cup, just by adding hot milk or boiling water... at a cost of less than a cent a serving. Try Postum.

REGISTERED TRADE-MARK
Postum
BRAND



A Product of General Foods

THE ANNUAL Strawberry Tea

and Sale of Home Cooking

will be held in the
BLAIRMORE UNITED CHURCH Auditorium

Saturday- June 28th

under auspices of THE LADIES AID

3 to 5:30 p.m.

Everybody is Welcome



Let Us Send You Samples

of this Clean, Family Newspaper
THE CHRISTIAN SCIENCE MONITOR

Free from crime and sensational news... Free from political bias... Free from "special interest" control... Free to tell you the truth about world events. In own world-wide staff of correspondents bring you on-the-spot news and its meaning to you and your family. Each issue filled with unique self-help features to clip and keep.

The Christian Science Publishing Society
One, Newbury Street, Boston 15, Mass.
Name.....
Address.....
City..... State.....
PS-3

☐ Please send sample copies of The Christian Science Monitor.
☐ Please send a one-month trial subscription. I enclose \$1.

KILL FLIES QUICK



with
STANCO LIVESTOCK SPRAY



Read what a user of "Stanco" Livestock Spray says:

"We feel it a duty to tell you the results we have had from Stanco Livestock Spray. It really knocks out flies instantaneously. It is impossible to describe the relief it gives to animals. When the black fly pest came our cows were in great misery and we possibly would have lost the whole herd had we not immediately used Stanco. There is no doubt that the lives of quite a number of our cows are owed to Stanco Livestock Spray." (NAME ON REQUEST)

Stanco Livestock Spray is sold by your Imperial Oil dealer or agent.



IMPERIAL OIL LIMITED

Farm Division

Local and General Items

WANTED—Horses for Fox Meat; 1c pound. Contact **JOE JACOB**, Hillcrest, Alta. [May 9-1]

WANTED—Late model sedan in good condition. Box 1, c/o The Graphic.

Clifford Chappell, of Vancouver, BC, spent a couple of days in town last week.

Sandy Ferguson will spend the summer holidays with his parents in Prince Rupert, BC.

Miss Selton, of the High School teaching staff will spend her vacation in Eastern Canada.

Mrs. J. Kerr, of Lethbridge, is spending a few days with her parents, Mr. and Mrs. W. H. Chappell.

Mrs. A. B. Low, of London, England spent last week and in Blairmore, the guest of Mr. and Mrs. J. Angus MacDonald.

Born to Mr. and Mrs. Stan. Comfort at Perry's Maternity Home on Thursday June 26, a daughter, Christine Edith.

At the recent concert by music pupils, the sum of \$32.25 was collected. Expenses totalled \$15.25 and the balance of \$17.00 was donated to the school music fund.

J. R. Gresham, of Revelstoke, BC, was a business visitor to the Pass this week. He informs us that his father, Major J. W. Gresham is patient in the Col. Belcher hospital at Calgary.

The members of the Baby Band and the Mission Band, with their mothers are invited to a grand party in the United church auditorium on Thursday, July 3. Be sure to come and bring your children.

Messrs. Frank Swan, Fred Jamieson and Bill Lablanc, of the Department of Municipal Affairs, Calgary, are in the Pass to make re-assessment of all property under the jurisdiction of the department.

Rev. A. S. Wood, District Secretary for the B & F Bible Society will show a very interesting sound film on the Society on Sunday evening during the United church service in the Assembly hall at 7:30 o'clock. You are cordially invited to be present at this service.

At the last of a series of whist drives sponsored by the Crows Nest Chapter, IOOE, prizes were won by: 1st, Mrs. Bonne, donated by Greenhill; 2nd, Mrs. Vyse, donated by Blairmore Electric. The mystery box, donated by Mar'n Kubie, was won by Mrs. Macfie. The use of the hall for the series was donated by St. Luke's church.

Grow angry slowly; there is plenty of time.

INDIANS TO BE X-RAYED

Intensive chest X-ray examination of Alberta Indians commenced on June 23 at the Blood Reserve, Cardston, it was announced today by C. Robert Dickey, general secretary of the Alberta Tuberculosis Association.

A portable, miniature X-ray machine was bought jointly by the Department of National Health and the Association, and will be operated by the Indian Health Service.

For two years past, pre-rod examinations have been made by the Alberta Department of Health, using the Association's mobile chest X-ray units. Last year the Association offered to pay part of the cost of a machine for special use among the Indians and also in the far North. This offer was accepted and the program is now ready to start.

The itinerary for the next few months will include Cardston, Gleichen, Morley, Hobbema and Saddle Lake.

Mr. Moffatt is leaving this week for Oregon and other Western States.

Tuesday next, July 1st, is the Dominion's 80th birthday.

Mrs. E. Munro, and daughters Wendy and Barbara Ann left last week to take up residence in Calgary.

Miss E. Kidd, of the local Telephone staff, is spending a week's vacation in Lethbridge.

Considerable alteration is being made at the Cps. hotel to enlarge the beer parlor, expected to be ready for July 1.

Miss Dorothy Hamilton and Miss Gertrude Oliver are leaving tomorrow for Nova Scotia where they will visit for a couple of months.

Mr. and Mrs. Harry Merrifield who recently celebrated their Golden Wedding in Calgary, are former residents of Blairmore.

CARD OF THANKS

We wish to express our sincere and grateful thanks to the Order of the Royal Purple No. 96 for their efforts in behalf of our baby; to the citizens of the Pass for their support of the dance sponsored by the OORP, and to any organization or citizen who donated towards the fund.

MR. AND MRS. DOUGLAS LORD.

FOR SALE

New Wurlitzer automatic phonographs for Cafes, Restaurants and Confectioners.

Franchise and exclusive territory now being appointed.
Winnipeg Coin Machine Co.
277 Donald St. Winnipeg, Man.

HELP WANTED—Male and Female. Machine Operators, pressers, finishers, bushellers, for cloak wear and sport wear. Inexperienced help acceptable and will be given training while earning. Expansion of our factory at Macleod will require an additional 35 or 40 employees. Apply at once—work available immediately.
PARK FASHION CLOAK CO. LTD.
Macleod, Alberta.

Low Rail Fares

From all stations in Alberta, Saskatchewan & British Columbia (Vancouver and East)

TO CALGARY EXHIBITION AND STAMPEDE

July 7 to 12

ONE-WAY FARE AND ONE-THIRD FOR ROUND TRIP
(Minimum Fare 30c)

Tickets On Sale

July 5 to 11 and on July 12 for trains arriving Calgary not later than 5:00 p.m. (Standard Time)

RETURN LIMIT

July 14, or, if no train service on July 14, first available train.

Full information from Ticket Agent

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

PICK a PEPSI



Pepsi-Cola hits the spot anytime! There's twice as much in the big 12-ounce bottle!

"Pepsi-Cola" is the registered trade mark in Canada of the Pepsi-Cola Company of Canada Limited

The Tourist Business is

Plus Business

... it's your business

Sure, his auto license plate is strange, but the money in his pocket is "Plus" business! He's a cash customer—and you and your neighbors all benefit from the money he spends. The dollars he spends on gasoline, accommodation, amusement, entertainment, meals and food and farm products, all go back into your pockets. This year make The Tourist your BEST customer—and your FAVORITE Customer—Treat him with friendliness and courtesy.

Show tourists you appreciate their Business.

PRACTICE COURTESY

... it's the secret of satisfied customers

INSERTED BY

THE BREWING INDUSTRY OF ALBERTA

WELL DONE SIR!

Your time, energy and skill in farming provided food-stuffs for Allied Forces. It was a war job of which you can be justly proud.



There is still an urgent need for produce from your farm... to feed millions facing starvation. We will do all we can, to help you KEEP UP THE GOOD WORK!

GOVERNMENT OF THE PROVINCE OF ALBERTA
Department of Agriculture
D. B. MacMillan Minister
O. S. Longman Deputy Minister

BLUE RIBBON TEA



*Quality -
Moderately
Priced*